



"Straddie Kingfisher Tours Pty. Ltd."

Vision, Mission, Core Values.

Our Vision:

Our vision is to provide a minimal impact 4wd experience and other adrenaline activities with information, education and knowledge as a forerunner for environmental sustainability.

Our Mission:

To provide our Customers with a unique way of travelling which focuses on an appreciation of the natural environment.

Core values:

1. We are dedicated to total Customer satisfaction.
2. We deliver excellence, superior quality and value in everything we do.
3. We will achieve superior performance, as measured by return on investment, through systematic, substantial and profitable growth.
4. We are committed to operating as an independent Business.
5. We assume responsibility as a corporate citizen and support cultural and charitable causes and organizations.
6. We recognize that our most important asset is our employees and encourage their professional growth.